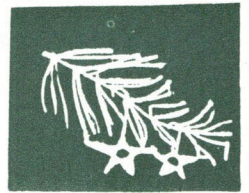


CULTURA LATINA BOOKSTORE

Latino Literature and Art Gallery

4125 Norse Way - Long Beach, CA 90808 - Tel: (310) 982-1515 - fax (310) 982-1518
e-mail: cultura@loop.com - website: http://www.loop.com/~cultura/



Vol. 2 Issue 2

Special Christmas Issue With Great Gift Suggestions!

November 1996

Felices Fiestas!

The family and staff at Cultura Latina Bookstore wishes all of you and your *familias* the warmest, love-filled "**Felices Fiestas**"

We thank you for recommending us to your friends and we were especially honored by those that brought in relatives from out of town to meet us. It's been a privilege and a real pleasure serving you throughout the year.

In our two years of operation, we have now hosted well over 50 authors and we have a long list of artists and writers that we want to invite for next year. Please keep your suggestions coming for any future events or activities that you want to see us put on here.

Remember...we are **your** bookstore and your input is always appreciated.

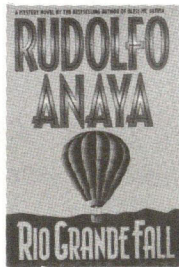
We hope you enjoy this Holiday issue of the newsletter and that you will remember us in your Christmas shopping. You can't go wrong when you give books and art, especially to kids.

So, have a safe and happy Holiday Season and the best of good wishes for a prosperous and productive New Year!

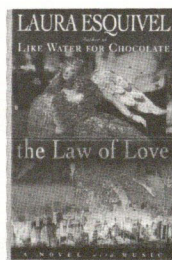
Con cariño,
**Roberto, Anita y Andrea Cano,
Alberto Cornejo, Roberto
Turcios, Eddie Torres y Aquiles
Perez.**

Historic Evening with Rudolfo Anaya

Close to 500 people covered on the Lakewood High School Auditorium on November 16 for the historic first public reading by *Rudolfo Anaya* in Long Beach. We want to thank the principals, faculty and staff at Lakewood High for their hospitality and hard work and also the Feather River Band for providing the musical entertainment. Professor Anaya read from his latest works *Jalamanta* and *Rio Grande Fall* to warm and enthusiastic audience.



The reading was followed by a lively question and answer period where people also got a chance to express their affection and admiration for the "*father of Chicano literature*". In the audience were many high school English teachers from all over the city who had used *Bless Me, Ultima* in their classes and they wanted to thank him for his inspiration. People waited over an hour in line to get their books signed but they didn't mind. To paraphrase several people, "*I'm tired but it's OK because this is a once-in-a-lifetime moment. After all,...it's Anaya!!*" that just about says it all. *Gracias, Professor Anaya* and please come back to Long Beach and visit again soon.



THE LAW OF LOVE

by Laura Esquivel

This novel with music (CD included) is a tale of passion that survives from the conquest of Mexico into the 23rd century.

LA LEY DEL AMOR \$25.00
HC 266 pgs. \$25.00

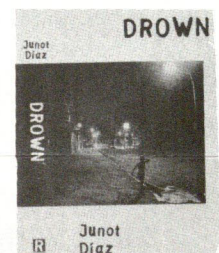


LA DIOSA DE LAS AMERICAS

By Ana Castillo

An anthology on the Virgen de Guadalupe and the impact this potent diety has had on the history of Mexico, its people, politics and art.

HC 231 pgs. \$24.95

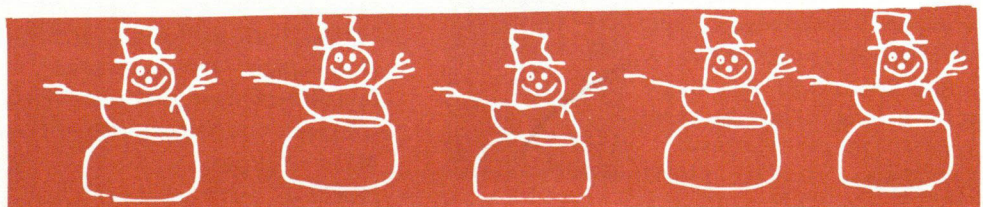


DROWN

By Junot Diaz.

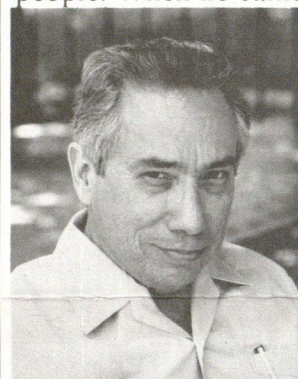
Ten short stories about growing up amid poverty, uncertainty, absent father and struggling mothers in Dominican Nueva York. Junot Diaz has received glowing critical reviews.

HC 208 pgs \$21.95



**Adiós, Maestro y Amigo
José Antonio Burciaga**

It was with profound sadness that we recieved the news of the passing of *José Antonio Burciaga* last month. This was a death in the family for all Latinos because Burciaga was a dear friend, a spiritual leader and the voice of his people. When he came to *Cultura*



Latina to read last year, we were all so happy with the turn-out because we had the opportunity to shower him with the *carño*, *admiración* and *abrazos* from

so many Latinos in the Long Beach and Southern California area. We extend to his wife Cecilia and to the rest of his family our deepest and sincerest *pésame* and we hope that they take comfort in the fact that Tony will live forever in his work and in our hearts.

To honor one of his last wishes the **José Antonio Burciaga Chicano/Latino Artist Emergency Trust** has been established to provide support for Chicano/Latino artists who are seriously ill, and who have made significant contributions to the Chicano/Latino community.

Contributions can be made directly to:
Burciaga Artist Trust Fund
2857 24th. Street
San Francisco, CA 94110

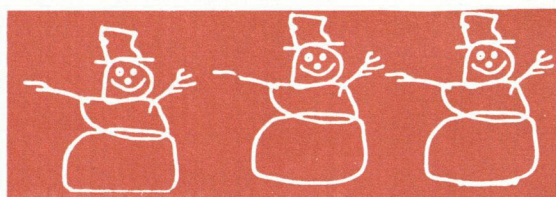
Please keep this worthwhile fund in mind in this season of giving.



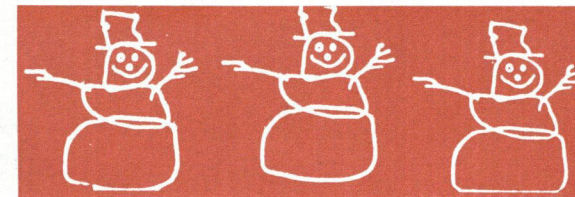
WILD STEPS OF HEAVEN
By Victor Villaseñor.

Released in March, the exciting sequel to the already-classic *Rain of Gold* tells the story of Villaseñor's father and can also be read independently from the first book.

HC 296 pgs \$19.95



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Anita and Roberto Cano, Owners

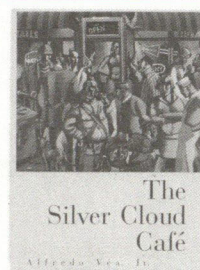


**Cultura Latina Book Club
Thrives**

Our Book Club is off and running!! At the first meeting we discussed *Song of the Hummingbird* by Graciela Limón. Graciela's style captured the group and gave way to a fulfilling discussion. Club members enjoyed the different perspectives shared by the group and were amazed by the satisfaction that comes with a book discussion. Thank you, Profesora Limón for the wonderful gift of Huitzitzilin's voice.

In November we discussed Alfredo Veá's *La Maravilla*. So touched were we by the saga of this unique family that we stayed for 3 hours talking about the book! Sr. Veá had read from his new novel *Silver Cloud Cafe* at the store on October 26 and he had us in awe of his erudition and breadth of knowledge on world history, culture and literature.

For our next meeting on December 10, the club is reading Louie Garcia Robinson's humorous *The Devil, Delfina Varela and the Used Chevy* as a change of pace. For the January meeting, the club will read *How the Garcia Girls Lost their Accent* by Julia Alvarez and for February, *! El mes del amor!* we will read Fanny Buitrago's *Sra. Honeycomb / La Sra. de la miel* about the sexual awakening of a woman who is studying to become a 5-star chef (WHEW!). If you have read or want to read any of these books, feel free to jump in at any time. The Book Club meets at the store every 4 - 5 weeks. It is very relaxed and informal and we just want to keep each other reading as we proceed with our busy lives. Call the store for details. All are welcome to join.

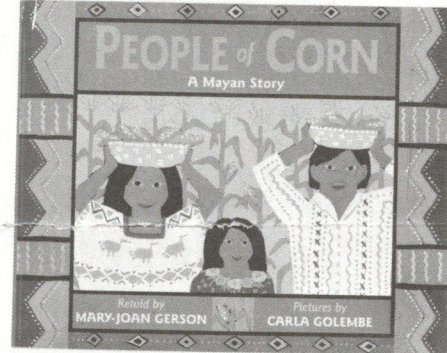
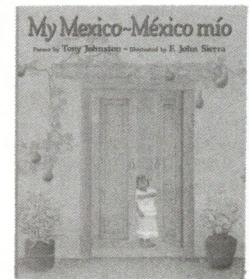


THE SILVER CLOUD CAFE
By Alfredo Veá, Jr.
A gripping murder mystery that probes 2 macabre killings 40 years apart. It's set in San Francisco's Mission District but ranges from the Philippines to the migrant farms of California to the Christero wars to the downsizing of the 1990's. Whew!!
HC 343 pgs. \$24.95

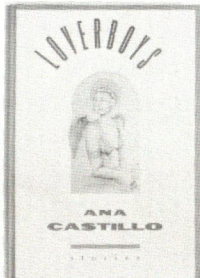
IN MY FAMILY / EN MI FAMILIA
By Carmen Lomas Garza
This 2nd installment, following *Family Pictures*, is even more beautiful than the first by renowned artist Lomas Garza. Bilingual text.
HC \$15.95



MY MEXICO / MÉXICO MIO
By Johnson and Sierra
Dynamic impressionist-style artwork accompanies this bilingual collection of children's poetry about everyday objects and topics. A must for teachers who like to use poetry in the classroom.
HC 36 pgs. \$15.95



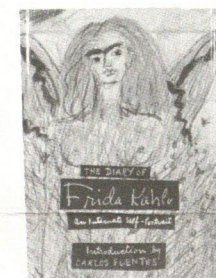
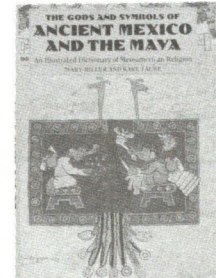
PEOPLE OF CORN: A MAYAN STORY
By Gersen and Golembe
Beautiful gouache paintings highlight this tale of creation from an ancient Maya myth.
HC \$15.95



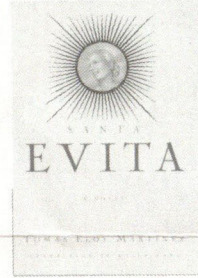
LOVERBOYS
By Ana Castillo
In this collection of short stories Ms. Castillo tells us all about love from its rapturous beginnings to its melancholy middle and bittersweet end. She covers all of contemporary love with high comic spirit as well as infectious moodiness.
HC 224 pgs. \$21.00



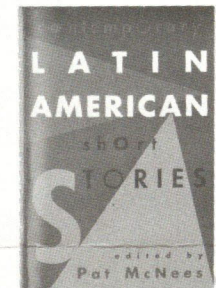
THE GODS AND SYMBOLS OF ANCIENT MEXICO AND THE MAYA
With 260 illustrations, this is a pictorial dictionary of mesoamerican religion with all the Gods and symbols thoroughly explained as well as the origin of each.
HC 216 pgs. \$34.95



THE DIARY OF FRIDA KHALO
A one-of-a-kind unusual collector's item art book which is an "intimate self-portrait" that includes notes, letters, cards and sketches in *Frida's own handwriting*. A haunting and breath-taking look inside of her head and her heart. Introduction by Carlos Fuentes. A "must have" for Frida enthusiasts.
HC 295 pgs. \$39.95



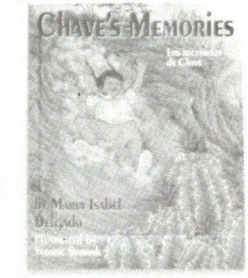
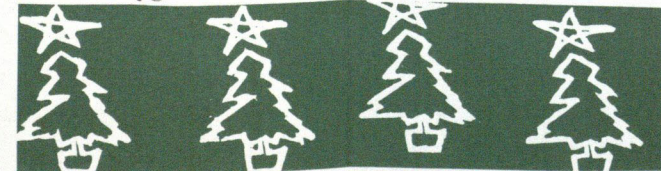
SANTA EVITA
By Thomas E. Martinez
An incredible novel based on true events of what happened to Eva Peron's perfectly embalmed body as it was kidnapped, stolen, moved, buried, exhumed and hijacked, all the while mesmerizing and cursing all who came in her path. *Breathless!* Also available in Spanish.
HC 371 pgs. \$23.00



CONTEMPORARY LATIN AMERICAN SHORT STORIES
edited by Pat Mc Nees
A brilliant little volume that brings together 35 short stories by 35 different Latin American authors, including a biography of each.
PB 379 pgs. \$12.00



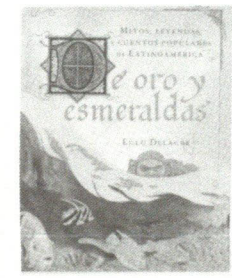
MUY MACHO
By Ray Gonzalez
17 Latino authors confront their manhood in these emotionally honest essays that talk about themselves, their wives, their fathers and how they teach each other to be men.
PB 232 pgs. \$14.00



CHAVE'S MEMORIES / RECUERDOS DE CHAVE
By Delgado and Symank
High-color detailed illustrations complement this book about family and childhood memories of growing up in the rural Southwest. English and Spanish bilingual text.
HC \$14.95



DE ORO Y ESMERALDAS GOLDEN TALES
By Lulu Delacre
Lush oil paintings by the renowned Lulu Delacre highlight this breath-taking collection of myths, legends and stories from 13 different countries throughout Latin America. A treasury of 12 classic tales from before and after Columbus, all gathered together in a perfect gift book for any child.
HC \$18.95



CITY OF THE GODS: TENOCHTITLAN
By C. Arnold
Full-color photography and English text explore the ruins and give a detailed account of what life was like in the ancient Aztec capital.
HC \$14.95

1996 Literary Award Recipients

Muchas felicitaciones are in order to the following books and authors who have received national recognition in 1996:

Decade of Betrayal

by *Francisco Balderrama & Ray Rodriguez*

Oustanding Book - Gustavus Myers Center for the Study of Human Rights in North America

Longing

by *Maria Espinosa*
American Book Award

A Perfect Silence

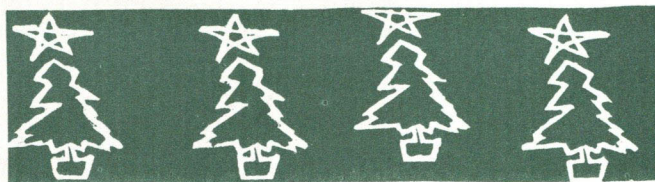
by *Alba Ambert*
1996 Carey McWilliams Award

Pepita Talks Twice/Pepita habla dos veces

by *Ofelia Dumas Lachtman*
1996 Skipping Stones Book Award

The Candy Vendor's Boy and Other Stories

by *Beatriz de la Garza*
New York Public Library's Book for the Teen Age



Three Great Cookbooks!!

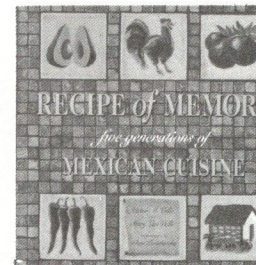
RECIPE OF MEMORY: FIVE GENERATIONS OF MEXICAN CUISINE

By *Valle and Valle*

With a foreword by Elena Poniatowska, this is a *historical* cookbook, a family memoir and social history with recipes and historical accounts dating back to 1888. Absolutely mouth-watering, authentic and educational. Can't ask for more.

Autographed copies available

HC 186 pgs. \$22.00



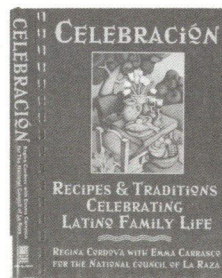
CELEBRACIÓN

By *Cordova and Carrasco*

Compiled for the National Council of La Raza, this is another historical cookbook with the traditions and customs of 200 cooks (!) who share their personal journey and family histories along with their sumptuous recipes.

Se nos hace agua la boca!

HC 214 pgs. \$18.95



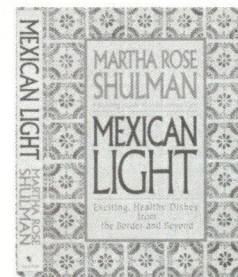
MEXICAN LIGHT

By *M.R. Shulman*

A life-saving cookbook that takes the fat out of our favorite food without sacrificing the taste of our *moles*, *picadillos*, *molletes* and *sopas* !

Con ganas y sin doctores!

HC 416 pgs. \$29.95

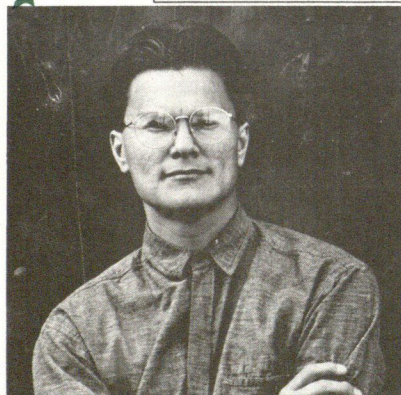


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www.loop.com/~cultura

You may also E-mail us at cultura.loop.com

A Book Is a Present You Can Open Again and Again...



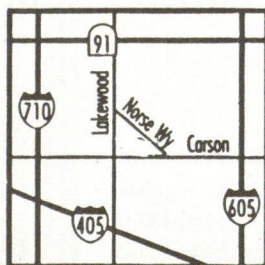
Simón Silva

signs at Cultura Latina
Saturday - 12/7/96 - 7PM

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